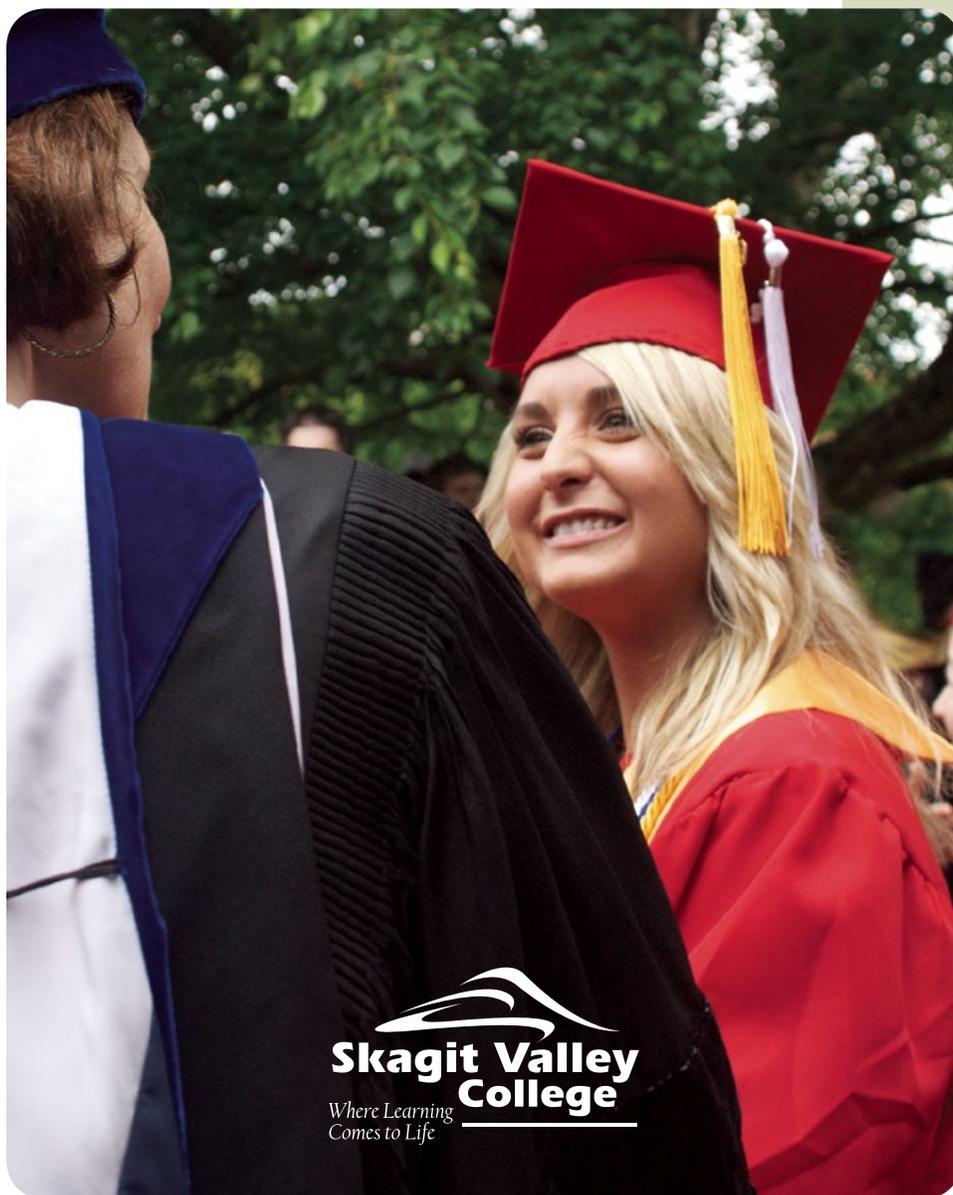


More than a college,  
it's a community

Mount Vernon • Oak Harbor • Anacortes • Clinton • Friday Harbor

# 2013-2017 Strategic Plan



**Skagit Valley  
College**  
*Where Learning  
Comes to Life*

## Mission

Skagit Valley College provides opportunities for students in pursuit of their educational and employment goals, while contributing to the economic and cultural enrichment of our communities.

## Vision

Skagit Valley College is dedicated to the success of our students. Our work is guided by a set of shared principles and our decisions are based on strategy and evidence. We are committed to quality, innovation, equity, and lifelong learning of students and employees.

## Guiding Principles

The College community is guided by the following principles:

- Respect
- Integrity
- Open & Honest Communication
- Collaboration

# Core Themes

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## Access

### *Objectives:*

- The College will meet or exceed Strategic Enrollment Management targets.
  - The College will meet or exceed the statewide participation rate.
  - College enrollment will reflect District demographics.
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## Achievement

### *Objectives:*

- Students will successfully progress and accomplish their educational goals.
  - Students will demonstrate significant learning related to general education requirements.
  - Students will successfully transition to the workforce.
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## Community

### *Objectives:*

- Students and employees will engage in a culture of mutual respect and acceptance that embraces diversity and promotes a civil society.
- The College will collaborate with its communities through the exchange of knowledge and resources.

# Strategic Priorities

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## **1 – Latino Community Engagement**

*A focus on recruiting and supporting the educational success of Latino students and engaging with the Latino community on educational, social, and cultural issues*

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## **2 – Global Citizenship**

*A focus on developing global citizenship through curricular, co-curricular, and extra-curricular efforts; an engaged and diverse international student population; faculty, staff, and student exchanges; and, community enrichment activities*

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## **3 – Environmental Stewardship**

*A focus on promoting sound and sustainable environmental stewardship through the curriculum, college and community activities, and institutional practices*

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## **4 – Utilizing 21<sup>st</sup> Century Technologies**

*A focus on utilizing technologies to deliver education, provide services to students, and improve College processes*

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## **5 – Aligning Educational Programs with Regional and State Economic Development Strategies**

*A focus on developing, offering, and evaluating programs to provide an educated workforce in support of economic development priorities*