

## **STRATEGIC PLAN** 2024–2028

**MISSION STATEMENT:** Skagit Valley College cultivates student learning and achievement; contributes to the educational, personal, and economic success of students; and promotes equitable and thriving communities.

**VISION STATEMENT:** The primary focus of Skagit Valley College is student-centered teaching and learning. We are committed to: Equitable student outcomes in access, achievement, and community; Our Guiding Principles; Decisions based on strategy and evidence; The development of our employees; A diverse and inclusive college community where everyone belongs.

STRATEGIC PRIORITY 1: STUDENT SUCCESS	Outcome Statement 1: Improve completion rates for all degree- seeking students.
	Outcome Statement 2: Maintain strong employment rates for workforce and bachelors of applied science program completers.
STRATEGIC PRIORITY 2: EQUITY	Outcome Statement 1: Eliminate opportunity (equity) gaps in student success.
	Outcome Statement 2: Achieve and maintain HSI status and apply for and receive federal Title V funding.
	Outcome Statement 3: Increase employee diversity.
	Outcome Statement 4: Improve employee sense of belonging.
STRATEGIC PRIORITY 3: ENROLLMENT	Outcome Statement 1: Increase overall enrollment (FTEs).
	Outcome Statement 2: Achieve goals for targeted student populations.
	Outcome Statement 3: Achieve and maintain 25% or greater degree seeking students who identify as Hispanic/Latino.
	Outcome Statement 4: Create pipeline to increase Native American student access.
STRATEGIC PRIORITY 4: INSTITUTIONAL CAPACITY	Outcome Statement 1: Improve employee climate satisfaction.
	Outcome Statement 2: Increase student participation/response rates to annual surveys.
	Outcome Statement 3: Maintain indicators of strong institutional fiscal health.
	Outcome Statement 4: Improve staffing turnover rates.
	Outcome Statement 5: Improve culture, organization, resources, and/or efficiency in the following college support service areas: HR, IT, Business Office, Institutional Research, Marketing, grants, budgeting, and the college website.
STRATEGIC PRIORITY 5: COMMUNITY ENGAGEMENT	Outcome Statement 1: Improve college visibility and reputation in the community.
	Outcome Statement 2: Maintain and increase strong community partnerships.

## LEARN MORE: SKAGIT.EDU/STRATEGIC-PLAN

Skagit Valley College provides a drug-free environment and does not discriminate on the basis of race, color, creed, religion, national origin, sex, sexual orientation, and/or gender identity, pregnancy, genetic information, age, marital status, disability, honorably discharged veteran or military status in its programs and employment. If you need disability accommodation at an SVC event, please contact Disability Access Services at das@skagit.edu. For inquiries regarding non-discrimination policies, contact Carolyn Tucker, Vice President of Human Resources/EEO, 360.416.7794 or carolyn.tucker@skagit.edu. For inquiries regarding sexual misconduct compliance, contact Title IX Coordinator, Sandy Jordan, 360.416.7923 or sandy.jordan@skagit.edu. Mailing address: 2405 E. College Way, Mount Vernon, WA 98273. 24-25-357