

SVC Board of Trustees
Strategic Priority Performance Report: Enrollment (Access)
June 2026

Table of Content

I. EXECUTIVE SUMMARY2

II. KPI: INSTITUTIONL ENROLLMENT3

II. A. Internal Reporting.....3

II.B. Regional (WA System) Benchmarking4

III. KPI: TUITION REVENUE6

III.A. Progress Toward 2024–2028 Strategic Plan Targets7

IV. CONCLUSION8

List of Figures

Figure 1: Progress Toward State and Total AFTE Targets4

Figure 2: Comparison of State AFTE Enrollment Growth: SVC vs WA System (percent change per year)5

Figure 3: Comparison of Total AFTE Enrollment Growth: SVC vs WA System (percent change per year)6

Figure 4: Progress Toward Target by Tuition-Bearing Area7

Figure 5: Trend in Enrollment Growth by Tuition-Bearing Area (percent change per year)8

List of Tables

Table 1: AFTE Enrollment and Year-over-Year Growth3

I. EXECUTIVE SUMMARY

Skagit Valley College's 2024–2028 Strategic Plan identifies five strategic priorities: 1) Student Success, 2) Opportunity, 3) Enrollment, 4) Institutional Capacity, and 5) Community Engagement. This report summarizes progress toward the outcomes and targets associated with the Strategic Priority of Enrollment (Access) as measured by two Key Performance Indicators (KPIs): Institutional Enrollment and Tuition Revenues.

Growth in Institutional Enrollment

- Total AFTEs are at 93% of the 2024–2028 Strategic Plan target (4,400).
- State AFTEs are currently at 81% of the 2024-2028 Strategic Plan target (3,866).
- In 2025-26, the overall AFTEs increased by 3%; State AFTEs increased by 1%
- Enrollment increased substantially in previous years (2023–24 and 2024–25), followed by a smaller increase this year (2025–26).
- Between the 2021-2022 and 2024-2025 academic years SVC's enrollment increased by 30% while the overall WA CTC system average increased by 21%; SVC's enrollment growth rate exceeded the WA CTC system between 2021-2022 and 2023–24 and was slightly below the system average increase in 2024-2025.

Growth in Tuition Revenue:

- In 2025-26, tuition bearing enrollment increased 13% over last year:
 - Running Start AFTEs are currently at 105% of the 2024–2028 Strategic Plan target (700).
 - Bachelor's AFTEs are currently at 90% of the 2024–2028 Strategic Plan target (130).
 - State Tuition AFTEs are currently at 83% of the 2024–2028 Strategic Plan target (2,500).
 - International AFTEs are currently at 49% of the 2024–2028 Strategic Plan target (77).

Summary:

SVC's enrollment continues to grow post-pandemic although this year's growth rates have slowed considerably. Currently (for the 2025–26 academic year), total AFTEs are at 93% while state-supported AFTEs are at 81% of the 2024–2028 Strategic Plan target. Overall growth this year was just 3% over last year, which is considerably less than in the previous three years. However, tuition bearing FTEs continued to show strong growth this year with a 13% increase over last year (2024-2025). Decreases in BEdA and Apprentice FTEs were the main reason that overall growth was lower this year than in previous years. SVC's growth, which initially increased much faster than the WA CTC system average, is now similar to the enrollment growth rate seen across the system as a whole. Overall, SVC is in a solid position to reach the 2028 targets set in the institutional strategic plan.

II. KPI: INSTITUTIONAL ENROLLMENT

This section of the report focuses on two Key Performance Indicators (KPI) that measure annualized full-time equivalent (AFTE) enrollments. The 2024–2028 Strategic Plan targets for this KPI are:

- **Increase State AFTEs to 3,866 (baseline=2,544)**
- **Increase Total AFTEs to 4,400 (baseline=3,269)**

II. A. Internal Reporting

Full-Time Equivalent (FTE) is a standardized measure of student enrollment that converts both full-time and part-time students into a common unit based on credit load. This allows for fair comparisons across colleges with different enrollment patterns and better reflects actual student engagement rather than simple headcount. In this system, 1 quarterly FTE equals 15 credits, and one annualized FTE (AFTE) equals 45 credits. FTE is also related to state funding formulas and tuition revenues.

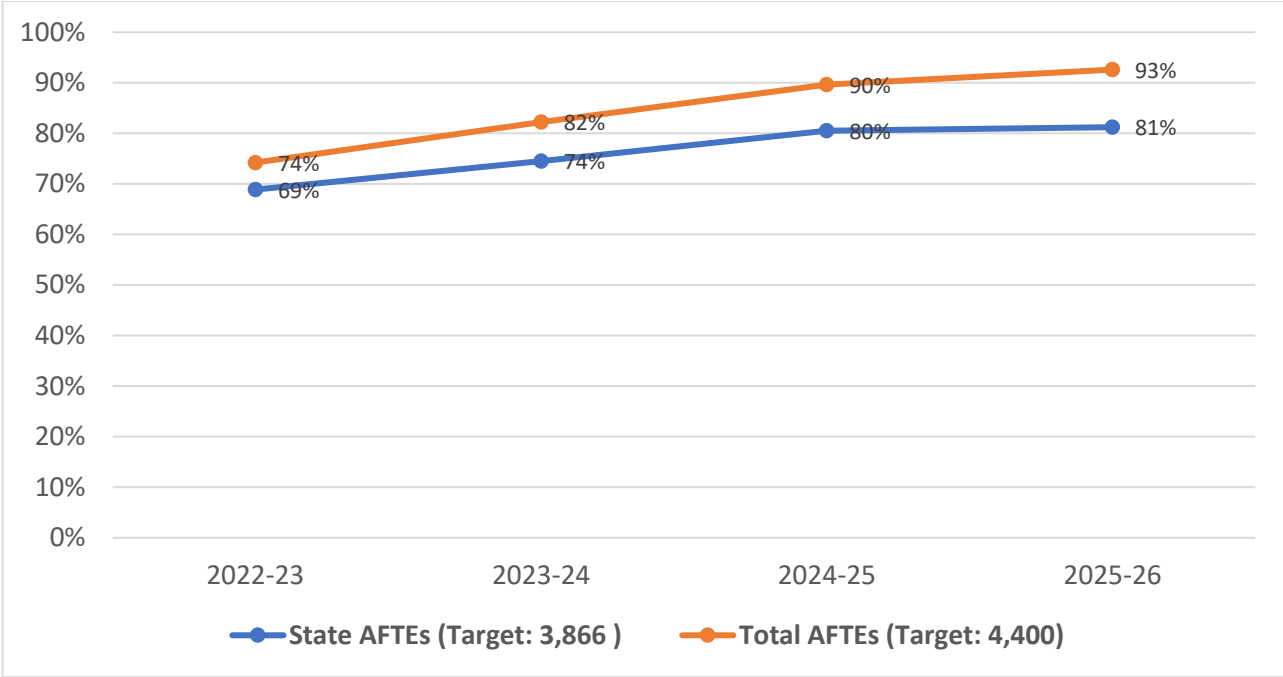
Table 1: AFTE Enrollment and Year-over-Year Growth

Academic Year	State AFTEs	State AFTEs Growth %	Total AFTEs	Total AFTEs Growth %
2020-21	2,838	-14 %	3,518	-12%
2021-22	2,407	-15%	3,027	-14%
2022-23	2,663	11%	3,266	8%
2023-24	2,880	8%	3,617	11%
2024-25	3,112	8%	3,944	9%
2025-26	3,140	1%	4,075	3%

Findings and Interpretation:

- SVC has seen continuous growth in AFTEs since 2021-2022
- The slowdown in growth during the most recent year (2025-2026) is the result of decreases in both Apprentice and BEdA AFTEs

Figure 1: Progress Toward State and Total AFTE Targets



Findings:

- State AFTEs are currently at 81% of the 2024–2028 Strategic Plan target (3,866).
- Total AFTEs are currently at 93% of the 2024–2028 Strategic Plan target (4,400).

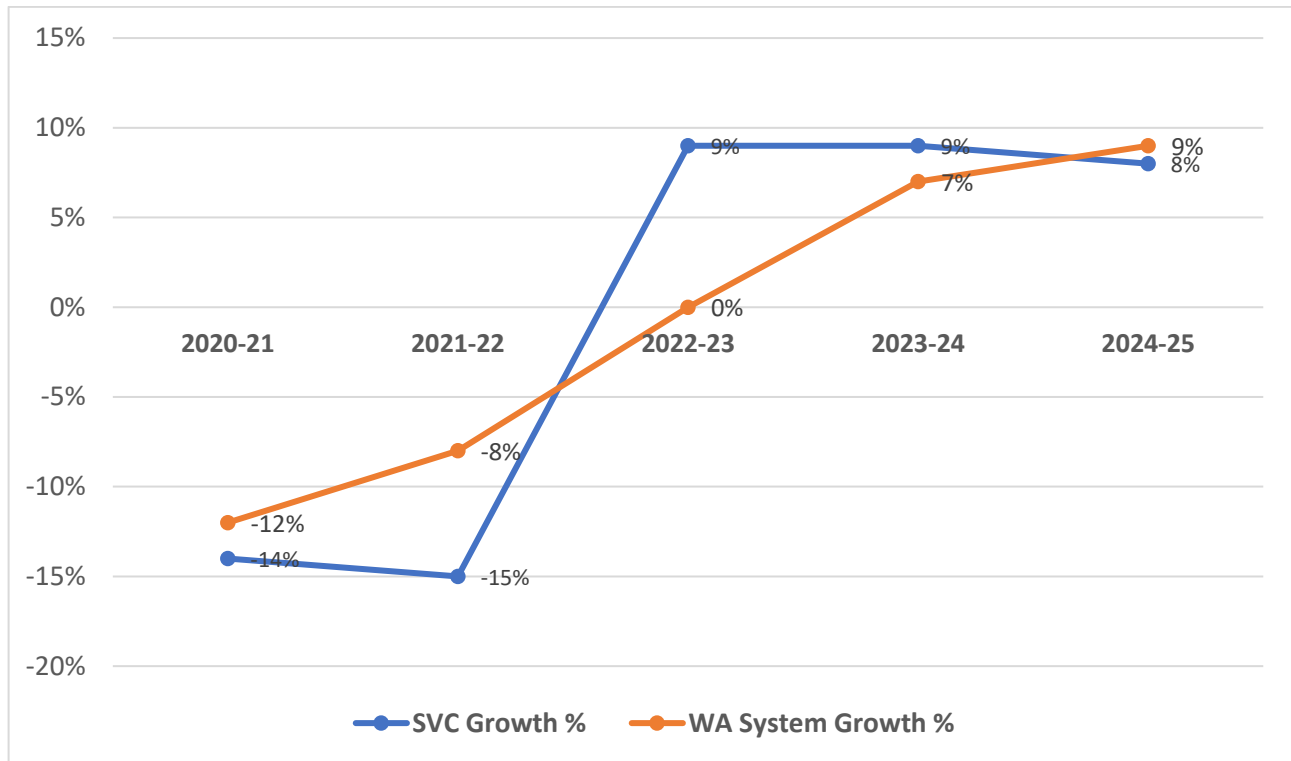
Interpretation:

- Total AFTEs are on track to meet or exceed the 2024–2028 Strategic Plan target.

II.B. Regional (WA System) Benchmarking

The Washington State Board for Community and Technical Colleges (SBCTC) maintains system-level data for all 34 colleges in Washington State. SVC uses these data to benchmark its enrollment performance against peer institutions across the state system. Enrollment data available on the SBCTC website are typically reported with a two-quarter lag (currently missing Winter and Spring 2026). Therefore, the following two figures below don't include 2025–26 AFTEs.

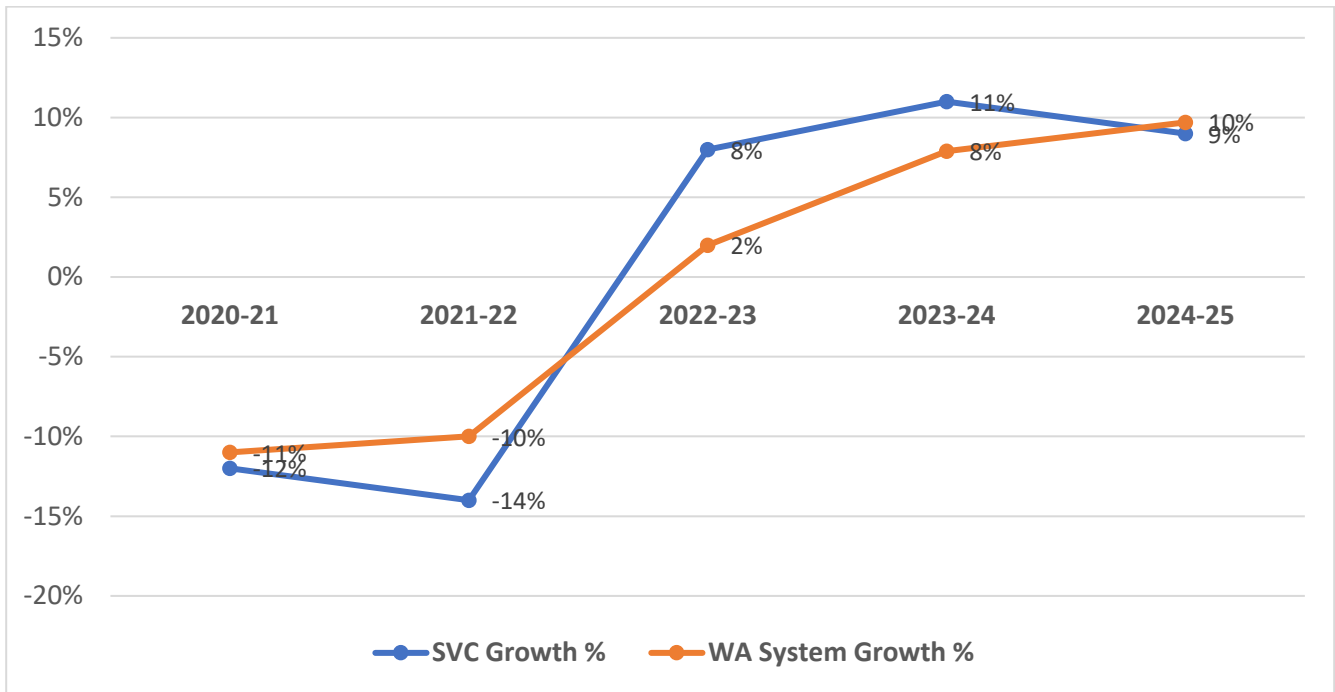
**Figure 2: Comparison of State AFTE Enrollment Growth:
SVC vs WA System (percent change per year)**



Findings:

- SVC rebounded faster post-pandemic than the WA CTC system
- By 2024-25 SVC's growth rate slowed to match that of the system average

**Figure 3: Comparison of Total AFTE Enrollment Growth:
SVC vs WA System (percent change per year)**



Findings:

- SVC rebounded faster post-pandemic than the WA CTC system
- By 2024-25 SVC’s growth rate slowed to match that of the system average

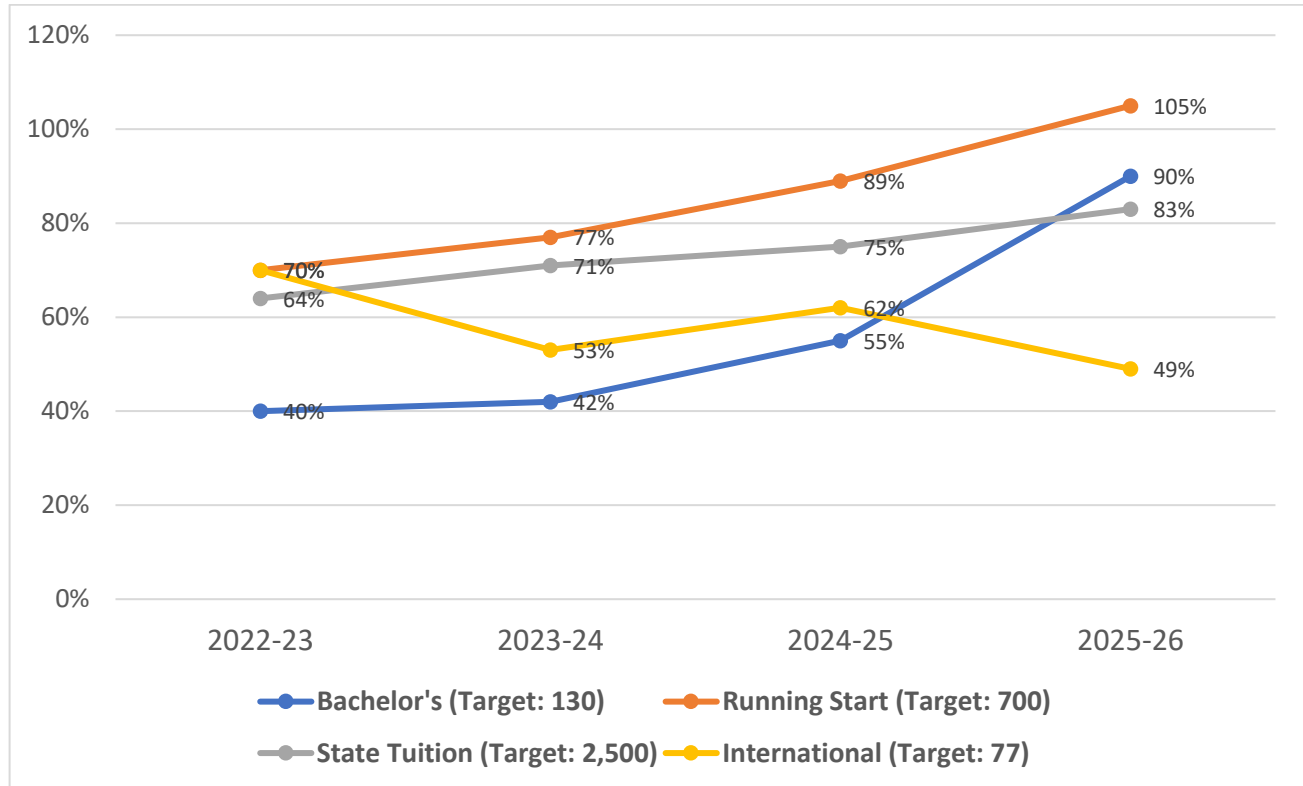
III. KPI: TUITION REVENUE

The KPI for Enrollment has the following 2024–2028 Strategic Plan targets:

- **Increase State Tuition AFTEs to 2,500 (baseline = 1,884)**
- **Increase Running Start AFTEs to 700 (baseline = 539)**
- **Increase Bachelor’s AFTEs to 130 (baseline = 54)**
- **Increase International AFTEs 77 (baseline = 42)**

III.A. Progress Toward 2024–2028 Strategic Plan Targets

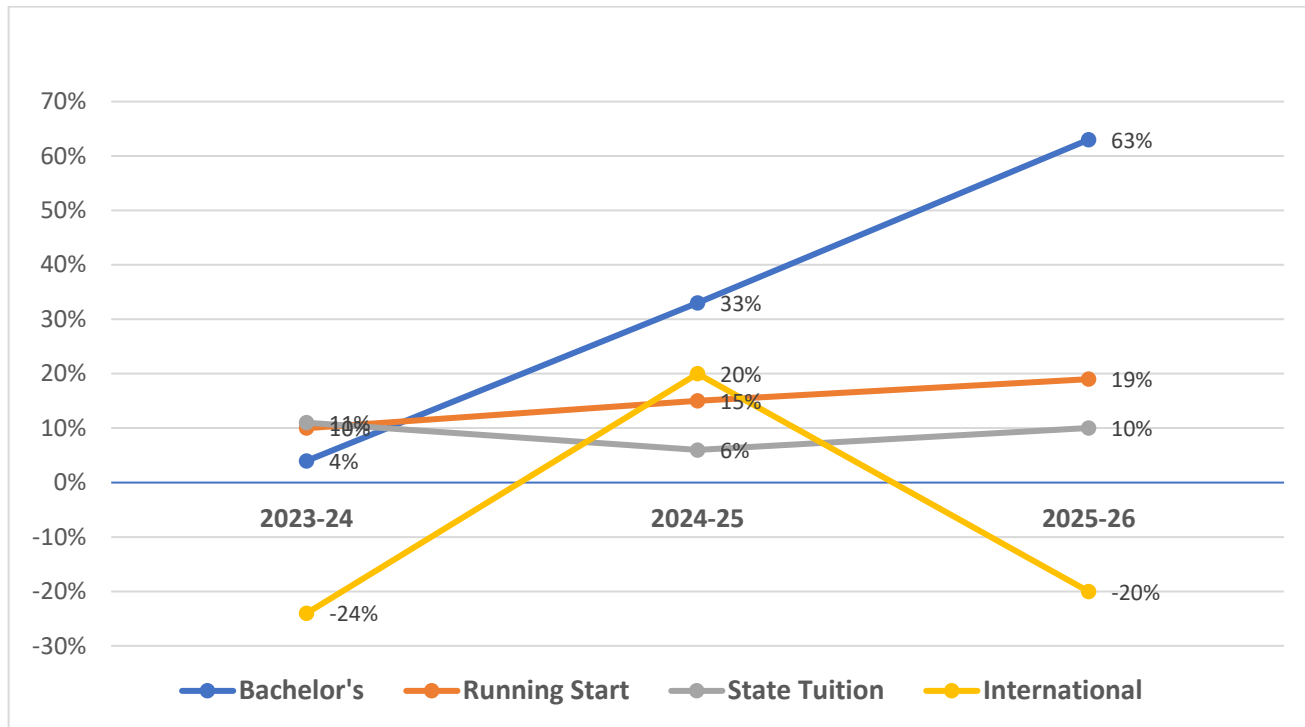
Figure 4: Progress Toward Target by Tuition-Bearing Area



Findings:

- Overall progress toward 2024–2028 Strategic Plan targets is strong
- Running Start is at 105% of the 2024–2028 Strategic Plan target (700)
- Bachelor's is at 90% of the 2024–2028 Strategic Plan target (130)
- State Tuition is at 83% of the 2024–2028 Strategic Plan target (2,500)
- International is at 49% of the 2024–2028 Strategic Plan target (77)

**Figure 5: Trend in Enrollment Growth by Tuition-Bearing Area
(percent change per year)**



Findings:

- Overall AFTE growth in tuition bearing groups was up 13% over last year
- Bachelor’s enrollment increased by 63%
- Running Start enrollment increased by 19%
- State Tuition enrollment increased by 10%
- International enrollment decreased by -21%

IV. CONCLUSION

SVC’s enrollment continues to grow post-pandemic although this year’s growth rates have slowed considerably. Currently (for the 2025–26 academic year), total AFTEs are at 93% while state-supported AFTEs are at 81% of the 2024–2028 Strategic Plan target. Overall growth this year was just 3% over last year, which is considerably less than in the previous three years. However, tuition bearing FTEs continued to show strong growth this year with a 13% increase over last year (2024-2025). Decreases in BEdA and Apprentice FTEs were the main reason that overall growth was lower this year than in previous years. SVC’s growth, which initially increased much faster than the WA CTC system average, is now similar to the enrollment growth rate seen across the system as a whole. Overall, SVC is in a solid position to reach the 2028 targets set in the institutional strategic plan.