

# Bachelor of Applied Science in Applied Management Planning Guide 2019-2020

---

## Program Overview

---

The business world today moves fast. Always changing, always evolving. To succeed there, you need to be prepared. It is competitive, exciting, and global—offering countless opportunities for innovation. Whether you are interested in pursuing a career in management, sales, accounting, finance, human resources or marketing, SVC can help you get started.

If you are interested in complementing your professional/technical qualifications with a bachelor qualification so you can advance to a management role, this degree might be for you. Students with an Applied Management degree will find themselves prepared for a variety of management or supervisory positions in almost any type of business or industry. Additionally, students can use this degree to build their own business.

SVC's [Bachelor of Applied Science in Applied Management](#) (BAS-AM) program is a two-year, 90 credit degree designed for Professional/Technical students who have completed an associate's degree. The BAS-AM program combines 300- and 400-level managerial and general education courses to equip technically skilled students with occupationally contextualized management and general knowledge typically necessary for advancement to managerial-level positions or to operate an entrepreneurial venture.

The program starts each fall, is open to anyone with a two-year degree, such as AAS, ATA, AA, or AS degree. The program has its own application and admission process, which you can find at: [Applying to the Program](#).

## Sample Career Options Include:

---

[Marketing Manager](#)

[Sales Manager](#)

[Financial Manager, Branch or Department](#)

[General and Operations Manager](#)

## Degree Map

---

Degree Maps are an integral part of our Planning Guide. Each Degree Map includes a suggested quarterly sequence of courses so you could earn your degree within two years of full-time study. Your Degree Map is also designed to help you create an individualized, customized Educational Plan, which is required of all SVC students. To start creating your Educational Plan, please consult with an Academic Advisor.

[Degree Map-BAS-AM](#)

---