

Business Management Planning Guide 2019-2020

Program Overview

The Business Management program is designed to develop the professional and business skills necessary to succeed in today's competitive, demanding, and changing business environment. The Business Management program includes instruction in business and management, leadership, professional selling, business law, economics, entrepreneurship, marketing, human resources, accounting and computer systems and applications. Students may choose to earn a two-year [Associate of Applied Science \(AAS\) Degree in Business Management](#) or a four-quarter certificate in [Entrepreneurship](#). Throughout the Business Management program, students are given projects to complete that provide practical experience. These skills are designed for entry-level positions in various businesses and industries and may lead to supervisory or management positions combined with business experience. In this environment, a student can gain confidence, a sense of professionalism, and develop the tools to become a team player and leader. Students may also choose to take classes for career advancement goals or to enhance current skills.

Sample Career Options Include:

[Front-Line Supervisor of Office & Administrative Support Workers](#)
[First-Line Supervisors of Retail Sales Workers](#)
[Sales Managers](#)
[Human Resource Specialist](#)

Workforce

If you are interested in working in the field of Business Management, our Workforce Planning Guide is designed to provide you with recommended courses to complete your [Business Management](#) degree. Of course, educational plans may vary, based on which quarter you begin, how many credits are taken, and placement into Math and English. To keep you on the best pathway, we encourage you to consult with an Academic Advisor for scheduling options.

Degree Map

Degree Maps are an integral part of our Planning Guide. Each Degree Map includes a suggested quarterly sequence of courses so you could earn your degree within two years of full-time study. Your Degree Map is also designed to help you create an individualized, customized Educational Plan, which is required of all SVC students. To start creating your Educational Plan, please consult with an Academic Advisor.

[Degree Map-Business Management](#)
