



# DESIGN CHECKLIST



## Logos

Primary (Horizontal)



Secondary (Vertical)



## Fonts

Web and Digital

Montserrat Regular

Montserrat Regular

————— OR —————

Print

Proxima Nova Medium, **Bold**, **Extra Bold**, or **Black**

Print Headlines and Sub-headlines

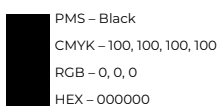
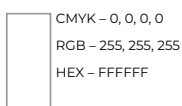
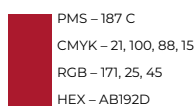
Proxima Nova Light, Regular, *Italic*, or *Medium Italic*

Print Body Copy

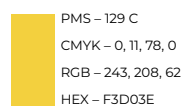
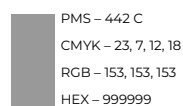
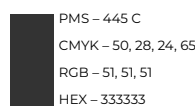


## Colors

Primary



Secondary



## Contact Information

Always list contact information in the following order: **website**, **phone number**, **email**.

If there's none, list the college's information: **skagit.edu** | **360.416.7600** | **info@skagit.edu**



## Contrast

Flyers, brochures, and bookmarks should be readable from an arm's length.

Posters and banners should be legible from 15 feet.



## Non-discrimination Statement

SVC provides a drug-free environment and does not discriminate on the basis of race, color, religion, national origin, sex, gender identity, sexual orientation, disability, marital status, or age in its programs and employment.

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