

MINUTES OF THE BOARD OF TRUSTEES MEETING
COMMUNITY COLLEGE DISTRICT NO. 4
SKAGIT VALLEY COLLEGE
Tuesday, December 13, 2022
4:30 p.m.

BOARD MEMBERS IN ATTENDANCE:

Ms. Megan Scott O'Bryan – Chair
Ms. Mariko Doerner – Vice Chair
Ms. Kathryn Bennett
Mr. Ozell Jackson III
Ms. Flora Perez-Lucatero
Dr. Christopher Villa, President & Executive Secretary to the Board

I. CALL TO ORDER

The meeting was called to order at 4:30 p.m.

II. DECLARATION OF A QUORUM

The Chair, Megan Scott O'Bryan, recognized that a quorum of Board members was present.

III. INTRODUCTION OF GUESTS

Dr. Villa introduced SVC new employees:

- Danielle Hinds, Enrollment Services, Program Coordinator
- Carol Scott, Bookstore, Retail Clerk
- Blake Smith, Student Life, Navigator
- Sidney Williams, Dental Therapy Program, Full-time Faculty
- Neil Huss – Business Office, Procure to Pay Manager

- Transforming Lives Award Nominee – Silvia Herrera Avila

IV. CONSENT AGENDA

1. Board Meeting Minutes – November 8, 2022
2. Special Board Meeting Minutes – December 9, 2022
3. Skagit/Islands Head Start Report

It was moved by Kathryn Bennett and seconded Flora Perez-Lucatero by to approve the Consent Agenda as presented.

MOTION PASSED UNANIMOUSLY.

V. COLLEGE REPORTS

1. ASSVC – Claire Peinado

- The Student Technology Fee Committees have concluded the allocation process. Requestors will be notified regarding decisions.
 - The Committees allocated a total of \$344,174.
- The Mount Vernon ASSVC has approved the Constitutions for the Skagit Valley College Student Firefighter Association and the Skagit Film Club.
- The Whidbey Island Campus Coffee shop flooring and painting will be done soon – a plumbing issue will delay the ability to have the space open until soon after the first of Winter Quarter.
 - Furniture is scheduled to be placed on December 30th.
- The Whidbey Island Campus Veterans lounge flooring and painting are scheduled to be done on December 13th.
 - Furniture is scheduled to be placed on December 30th.
- The Mount Vernon ASSVC looks forward to participating in building design conversations regarding the Keegan Campus Commons building.
- Mount Vernon and Whidbey Island ASSVC will see all members of the boards return for Winter Quarter.
- The ASSVC will participate in a Legislative Day of Advocacy with other CTC students on Thursday, February 2nd.

2. SVCFT – Kip Zwolenski – No report

3. WPEA – Lance Levenson - No report

4. President – Christopher Villa

- Dr. Villa thanked Kathy Nansel and Nancy Anderson for coordinating the Giving Tree this year. He also thanked Donald Denny, SVC Foundation, Tee Davis Overby, Andrea Pettitt and Eric Anderson for assisting Kathy and Nancy and all the employees who donated gifts and funds, 102 children and families received gifts this year.
- Dr. Villa met with superintendents from Mt. Vernon, Burlington-Edison, Sedro-Woolley, and Oak Harbor to discuss how we can increase enrollment from the school districts to SVC. Coupeville, South Whidbey, and San Juan Island meetings are forthcoming.

- Dr. Villa attended a wonderful event co-sponsored between SVC and Mount Vernon HS featuring the Mariachi Reyna de Los Angeles and Ballet Folklorico de Mount Vernon HS.
- Dr. Villa and the Trustees are planning to meet with state legislators the week of January 23rd during the ACT conference in Olympia to lobby on behalf of our WACTC/SBCTC four priorities: compensation, workforce, IT, and DEI.
- Dr. Villa facilitated the organization of a SVC Social Committee that presented a new SVC Holiday Event on Thursday, December 8th in which approximately 150 SVC faculty and staff participated on the Mount Vernon and Whidbey Island Campuses.
- Dr. Villa served as the Grand Marshal at the Mount Vernon Downtown Holiday Parade on Sunday, December 4th.
- Disseminating a short Holiday Greeting video from Dr. Villa expressing his thanks to faculty, staff, and students who support SVC.

Office of Advancement

Foundation Update

- Tessea McIntyre Smith notified the Foundation that she has requested the transfer of her father's endowment, Sidney S. McIntyre, Jr. Memorial Scholarship as a transfer from the Seattle Foundation to SVC Foundation.
 - Total gift should exceed \$2 million.
 - The Seattle Foundation Board of Directors approved the resolution on December 12th.
- The Currents/SVC Foundation Annual Report is complete and has been sent to over 1,000 addresses.

Community Relations

- Dave Paul, Director of Community Relations, met with Oak Harbor School District Superintendent Michelle Kuss-Cybula and gave her a tour of the Whidbey Island Campus on Nov. 10.

Advancement Specialist

- Continue working with facilities to update all banners on the Mount Vernon campus.
- Continue designing new banners and updates future digital sign at Whidbey Island campus.

Marketing and Communications

- Winter 2023 Enrollment Push launched:
 - Social Media (Facebook and Instagram) and Digital Display ad campaigns through Skagit Valley Publishing and ViaMedia
 - Campaign focuses:
 - General audience
 - BEdA/Latinx community

San Juan Center/Road Scholar

- A Road Scholar post season staff recognition event was held in October at Snug Harbor. Administrative staff, group leaders, caterer, and spouses and partners enjoyed wrap up and reflection on the busy season.

International

- Adrienne Hamann visited San Jose, Costa Rica; Bogota and Cali, Colombia; Panama City, Panama; Quito and Guayaquil, Ecuador to represent Skagit Valley College at the International Student Network Expo.
- Adrienne has already sent the second batch of nurturing emails to all 2,835 potential students.
- Potential for 13 new students for winter quarter, but realistically will have less than five.

Office of Administrative Services

High School Recruitment

- The Outreach and Dual Credit teams hosted a luncheon for high school partners on Friday, November 4th. Over 50 high school partners attended to learn about SVC's programming, services, and collaboration opportunities. At this event, SVC's intake redesign team facilitated activity to obtain feedback from high school partners regarding how we can improve SVC's intake process. Additionally, they had the chance to tour SVC's programs at the end of the event.

Dual Credit

- Gabe Mast, Darlene Snider, Lacy Owen, and Megan Lloyd attended the National Alliance of Concurrent Enrollment Partnerships (NACEP) conference in Minneapolis, including the accreditation institute. They had a follow-up meeting on Dec 7th with Claire to debrief and create a plan and task force to submit an accreditation letter of intent and application during the 2023-24 academic year. We are required to have NACEP accreditation in place by 2025.

Advising

New Student Registration (Cardinal Take Off)

- Advising recently held a new Cardinal Take Off format on the Whidbey and Mount Vernon campuses, as well as virtually.
- Advising registered 63 new Cardinals for winter quarter during the three CTOs that have already occurred.
- At the end of November, they had 74 people registered for the upcoming CTOs. Registrations continue to steadily come in, with most people registering the day of or two days before the event. We anticipate that the number will increase.

Student Equity & Inclusion

- November was Indigenous Peoples' History Month, we celebrated with a variety of programs from ribbon skirt workshops to beading workshops and ending with a trip to the University of Washington to visit the Burke Museum for a university tour. Some of our Indigenous students had family artifacts on display at the Burke as well.
- November 18th was our Mariachi Reyna de Los Angeles masterclass and concert. SVC employees and students, along with over 100 middle school and high school students from the Mount Vernon School District came to SVC for a noon time masterclass with Mariachi Reyna de Los Angeles. Students learned about styles of mariachi music and what it meant to be a woman in a male dominated genre.

Financial Aid

- The 2023-2024 FAFSA and WASFA application process opened on 10/1/22, they received 584 FAFSA applications and 34 WASFA applications. They expect to be able to begin processing 2023-2024 applications in mid-February.

Athletics

Volleyball

- Women's volleyball ended the 2022 season with a 2nd place finish in the North Division and a trip to the Elite 8 of the NWAC Championship Tournament. In the elite 8 they lost a tough match to Columbia Basin College from the East Division. The team has had 4 players of the week honored this season. Cardinal Nation is proud of everything this group has accomplished over the last two years.
- The Annual SVC Athletic Auction will be held Saturday, February 4th at the Swinomish Casino & Lodge.
 - The committee received 2 major donations to help support the cost of this major fundraising event:
 - Baird Financial donated \$10,000
 - Trico donated \$5,000

- Great live auction items, to name a few:
 - Framed & autographed Julio Rodríguez Jersey
 - Vacation trips to Las Vegas & Hawaii
 - Native American art by master wood carver, Kevin Paul from the Swinomish Indian Tribal Community
 - Dinner for 4 with Dr. Villa and his wife Diane at Max Dale's Steak & Chop House
- Tickets are \$100 per person or \$900 for a table of 10

Student Support Programs

- The First Nations Club has been working with many different areas across campus to promote and celebrate indigenous excellence in our community. They worked with the Office of Student Equity and Inclusion to organize events for Indigenous Peoples Heritage Month. The First Nations Club is also working with Athletics to bring Native students to visit our beautiful campus and see all the amazing programs we offer.

Office of Instruction

- Business & Community Education is partnering with Northsound Accountable Community of Health to offer a Medical Interpreter course to qualify for Medical Interpretation certification.
- Projects involving SVC Art Students and the Community:
 - Mount Vernon Police Department and Professor Iverson are working with the Mount Vernon Police Department's Crime Prevention Division to set up a mural program for two walls in Downtown Mount Vernon. The walls are regular targets for tagging. Murals decrease tagging because the street writers tend to respect the work of other artists, and refrain from writing over existing artwork for a few months at least. One of the walls will be painted by her mural painting class in the spring. For the other wall she is working to find a local young artist to coordinate a rotating mural project and hopefully involve local youth so that they can be part of a sanctioned art project as an alternative to graffiti.
- Skagit River Brewery:
 - This spring, Professor Iverson's mural painting class will be painting their second mural on the Brewery Wall. Her students created a small mural there during her first mural class, and they want to do another!
- BEdA has secured a grant in the amount of \$64,000 to provide leveled instruction to Ukrainian refugees.
- The Automotive Technology program collaborated with CarQuest Technical Institute to offer training in hybrid battery technology and electric motors to the community. Over 40 people attended the training with many more attending the associated a tool fair.

Office of Student Services

- SVC met with representatives of Skagit County Parks and Recreation, City of Mount Vernon, and Superintendent of MV School District on future use of wetlands that have been abated. No commitments from the College at this time.

Office of Equity and Inclusion

- Escuela de Padres Graduation will take place Saturday, December 17th in the Cardinal Center. We have 17 parents that will be graduating with college credits. During the course students learned about the US higher education system, nutrition/health, leadership and communication and advocacy skills to support their children in the school districts. The next course will take place winter quarter where they will dive into social justice, equity and leadership, we already have 22 parents registered!
- OEI presented a talk in Hispanic Serving identity to Cabinet Plus. The conversation outlined requirements to meet HSI status as well as exploring a Servingness framework and embracing an HSI identity as an institution to support our Latinx student success.

VI. BOARD OF TRUSTEES/ACT

- Ozell Jackson attended the ACT Fall Conference on November 17, 2022. The theme was “Leading Change”. Topics at the conference included: Case Study: Partnerships Drive Sustainability; Workforce Development; Workforce Education Partnerships for Future Needs; 2022-2023 Legislative Priorities; Report from the DEI/EDI Committee; Trustees Advancing Partnerships; and a presentation by Chancellors Christine Johnson and Michelle Johnson – Unplugged, Unfiltered, & Unapologetic.

VII. ACTION ITEM

Recommendation of the Bachelor of Science in Computer Science degree.

It was moved by Kathryn Bennett and seconded Flora Perez-Lucatero to approve the recommendation of the Bachelor of Science in Computer Science degree.

The Chair requested a roll call vote: Kathryn Bennett – aye, Mariko Doerner – aye, Ozell Jackson – aye, Flora Perez-Lucatero – aye, and Megan Scott O’Bryan – aye.

MOTION PASSED UNANIMOUSLY.

VIII. PUBLIC COMMENT

No requests were submitted.

IX. NEXT REGULAR MEETING

February 14, 2023, 4:30 pm, Mount Vernon Campus

X. EXECUTIVE SESSION

The Chair announced that the Board would convene into Executive Session in order to review the performance of a public employee. She stated that she anticipated the Executive Session would take 15 minutes and that the Board does not intend to take action when they returned to open session.

Convened into Executive Session at 5:26 pm

XI. OPEN SESSION

The Chair reconvened the meeting into open session at 6:31 p.m.

XII. ADJOURNMENT

There being no further business, the meeting was adjourned at 6:32 p.m.

Megan Scott O'Bryan, Vice Chair

Dr. Christopher Villa, President
Executive Secretary to the Board